

Artists' Application

Oxford Studio Tour May 3rd & 4th 2025

10am – 5pm

www.oxfordstudiotour.ca

To qualify:

- Artists must reside in Oxford County and their studios must be within the county.
- New artists on the tour must be mentored (see below, and page 2)
- All work **must** be created by the artist listed eg. fibre arts, pottery/ceramics, wood, jewelry, paintings, etc. **No** retail sales of items from other sources are allowed.
- The listed artist must be in attendance for the entire tour.
- All new artist submissions will be juried by the committee and upon acceptance will receive notification regarding their acceptance. Artists previously participating on the tour will automatically be accepted depending on adherence to rules the previous year. Their application **must be received by the deadline**.

In order to be a participant in the Oxford Studio Tour 2025, you need to commit to participating either in person or virtually in two mandatory meetings.

The first meeting will be held after the artists have been selected for the Studio Tour. This will be to address all questions in regards to set ups, expectations, and promotional content. We will discuss strategies to bring in more online presence and how the artists can get more involved with marketing to help promote the Tour and span our reach of potential visitors and customers.

The second meeting will be held in March once the brochures/posters have been printed. This will be to organize our mailing lists and ensure that we have maximum coverage from all artists in distribution. We will also take this opportunity to discuss any final marketing pushes needed for the Studio Tour and any questions in regards to day of setups.

Deadline for Submissions: November 15th, 2024

If you are a **previous Oxford Studio Tour exhibitor** please submit:

1. **2 digital images** (2Mb – 5Mb in size) of artwork – one horizontal and one vertical, if possible- to be used in the brochure.
Images should contain **only the artwork** - no frames should be visible for 2D items, backgrounds for 3D items should be minimal.
Please name your digital files as follows: yoursurname1.jpg, yoursurname2.jpg for example smith1.jpg, smith2.jpg. **Do not send photos labeled incorrectly as your application will be rejected.** We have a large number of photos to organize and it saves a lot of time and prevents errors if these rules are adhered to.
Submit photos by email to suegoossens@gmail.com or copied to CD and include with application.
2. A brief description (15 words or less) of your work for the brochure. If you wish to use the same description from a previous year, please indicate.
3. Payment \$135 (cash, cheque, or e-transfer to tverbuyst@stationarts.ca)

If you are a **New Applicant** please submit:

1. **5 digital images** on a CD or a USB memory stick, or in an email (but only as large
2. files (should fill a computer screen clearly at full size)) **(please refer to image and labeling rules listed above)**
3. CV (biography and list of previous art related activities eg. exhibitions, shows)
4. A brief description of your work (15 words or less) for the brochure
5. Payment \$135 (cash, cheque, or e-transfer) New artists will be mentored their first year on the tour i.e. they would have to be a guest artist in a studio of one of the artists from the previous year(s). Please indicate at which studio you would be located. It is up to applicants to arrange their studio location **prior to applying for the tour.**

It is easiest for organizers if you do not change your information after submitting!
Thank you in advance.

2025 Oxford Studio Tour Application

Artist Name _____

Previous Exhibitor New Applicant

Phone (____) _____

Email _____

Website _____

Studio Address (location for the tour)

If you are a guest artist please indicate the artist/studio where you will be

located: _____

Brief Artist Description

I hereby give the organizing committee permission to reproduce, at their discretion, images of artwork to use in promotional material for the Studio Tour. I agree to help with distribution of literature for this event and to assist with promotional efforts and events.

Date _____ Signed _____

\$135 per artist (cash, cheque, or e-transfer)

Cheque payable to: Oxford Studio Tour

Please mail application and payment to

Station Arts Centre, 41 Bridge St. W., Tillsonburg, ON N4G 5P2 519-842-6151

Contacts: Tabitha Verbuyst tverbuyst@stationarts.ca or Sue Goossens

suegoossens@gmail.com